

# Rescription<sup>®</sup>

## Client Case Study

### Bergen New Bridge

Location  
New Jersey

Joined Rescription  
2023

Rescription delivers high savings & participation

—  
**34.5%**  
Total Net Savings in Q3

**>98%**  
Saver Program Enrollment

**“The Saver Program and Rescription’s ability to move the needle on prescription drug costs on such a small number of claims, allows us to continue to offer our employees access to the medications they need at affordable prices. It was game changing to partner with Rescription.”**

Gregory Eilinger  
Director of Pharmacy  
Bergen New Bridge

### Background

Bergen New Bridge Medical Center (BNBMC) is a not-for-profit safety net facility in northern New Jersey. With over 2,300 plan members spanning seven unions plus a non-union population, BNBMC has a large variety of stakeholders in its pharmacy benefit plan decision-making process.

For more than a decade, BNBMC had been with the same Traditional PBM, leveraging cookie-cutter solutions with extremely limited options to leverage their in-house pharmacy and clinical capabilities. Costs were increasing at an unsustainable rate, forcing BNBMC to explore cutting benefits, limiting salary increases, or finding money from other parts of the hospital budget to pay for pharmacy benefits. The Traditional PBM, seeing its own profits grow through increased spending by BNBMC, had no incentive to work with BNBMC to address their pharmacy benefit cost crisis. This is where Rescription stepped in.

### Finding the Savings

The implementation of Rescription’s program with Bergen New Bridge Medical Center underscores our commitment to substantial medication cost savings. We understand the value of collaborating with BNBMC, drawing on their expertise to jointly optimize opportunities for cost reduction. Our close partnership with their administrative, clinical, and pharmacy teams allows us to continually enhance our processes, ensuring a seamless member experience, while prioritizing cost-effective medication management. Our dedicated concierge call center representatives provide unparalleled service, guiding members through the Saver Program and facilitating informed decision-making.

Maximizing in-house pharmacy utilization enables us to promote care coordination, ensuring a unified, patient-centered approach. Additionally, it promotes cost-saving



Thank you for making my experience with Rescription such a pleasant one. I hope all representatives are as kind and patient as my assigned Care Guide. She truly made this a seamless transition to your program. Thanks again for all you do.

**Michelina**  
*Bergen New Bridge Employee  
 Rescription Saver Member*

I am very satisfied with the service I have received from the staff at Rescription. When I call with questions about my medication I always get the help I need.

**Patricia**  
*Bergen New Bridge Employee  
 Rescription Saver Member*



opportunities in light of growing manufacturer restrictions on contract pharmacy use. This collaborative effort, leveraging resources, improving patient outcomes, and reducing costs, results in a more efficient and effective healthcare model.

### Looking ahead

In the coming months, we anticipate several exciting opportunities to expand our partnership with Bergen New Bridge Medical Center, to include self-insured employers within the community. This collaborative initiative is focused on providing a

more comprehensive approach to pharmacy benefit services, aimed at increasing access to high-quality care and making medications more affordable for employees and employers. By integrating self-insured employers into our collaborative framework, we can broaden our scope, ensuring more individuals have access to exceptional healthcare providers and essential medications at Bergen New Bridge Medical Center. This expansion underscores our commitment to improving the overall well-being of our community and promoting a healthier, more productive workforce.

**"Rescription is a reinvention of the Pharmacy Benefit Manager model, Rescription's value to our organization has been nothing short of game changing. In addition to significantly impacting our company through substantial cost savings and a remarkably smooth transition for our members, Rescription's innovative approach has reduced our healthcare expenditure, allowing us to redirect resources to better address our organization's needs and mission. The Rescription model is a disruptive agent of positive change."**

**Geoffrey T Gibson, Esq.**  
 SVP of Business Affairs, Chief Legal & Human Resources Officer  
*Bergen New Bridge*



Learn more about the benefits of Rescription, the anti-PBM at [rescription.com](https://rescription.com)